

A P R I L 2 0 1 5



FAST FIND[®]

The Semi-Annual Directory of the Official ASI[®] Distributor Database

Provides comprehensive data on more than 22,000 specialty advertising/promotional products distributors, including

- **Numeric Listings** for administrative & credit management
- **Geographical Listings** for targeted marketing purposes

Also includes franchise, multi-line rep and association directories

Furnished for the sole use of ASI *CreditConnect* subscribers.

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FAST[®]

THE SEMI-ANNUAL DIRECTORY OF ASI[®] SPECIALTY ADVERTISING DISTRIBUTOR MEMBERS INCLUDES AN ASI NUMBER INDEX AND A GEOGRAPHICAL INDEX FOR MARKETING AND TRAVEL

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Who to Contact at ASI

All communications concerning the Advertising Specialty Institute® (ASI), its publications or products should be addressed to the main office at 4800 Street Road, Treose, PA 19053. Telephone: (800) 326-7378.

For information on products or services available to distributors, contact:

Distributor Services Department:

Senior Vice President, Distributor Services: Heather DiPrato, MASI
Vice Presidents, Distributor Services: Gene Rahill, BASI; Rob Spike, Michael Walters, BASI
Executive Directors, Distributor Services: Dan Brown, BASI; Pablo Pizzichini, MASI
Directors, Distributor Services: Steve Cattau, BASI; Joe Fleming, BASI; Ann Gergal; Christine Hess, BASI; Michael D'Ottaviano, MASI; Peter Knappenberger, BASI; Ryan Law, MASI; Dave Mauer, BASI; JJ Nese, BASI; Jamie Tumas, Melissa Swaim, BASI
Senior Account Executives, National Accounts: Eric Kuryluk, BASI; Christina Mendola, BASI;
Account Executives, Distributor Services: Anthony Carroll, BASI; Steve Horne; Lorianne Harris; Susan Hulme; Joan Miracle, Jason Krenzel, BASI; Robin Smith, BASI
Administrative Assistant, Distributor Services: Jamie Kraus
Administrative Assistant, National Accounts: Mary O'Donnell

For information concerning new distributor or new supplier membership, contact:

Membership Sales & Services:

Account Executives: Stacey Boyle; Christine Clampffer, BASI; Simone Dorsey, BASI; Chris Gwaltney, BASI; Kevin McGee, BASI; Michele Hope, BASI; Charles Spinella; Heather Glasberg; Walt Toney; John Richards
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Managers, Membership Sales: Melissa Dillon, MASI; Janet Latimer, MASI
Account Executive: Diana Mangos, BASI

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Administrative Assistant: Jaime Rayss
Account Executives: Skylor Brummons, Tim Cripps, BASI; Stacy Greer, Elizabeth Ference, Robert Kahil, Rick Mancini, MASI; Michael Murphy, BASI

For information concerning account status, billing, technical support, product research and training, contact:

Member & Product Support:

Vice President of Member Services & Support: Victoria Hain, BASI
Assistant Manager, Credit & Collections: Mary Lovell, MASI
Manager, Product Support: Liz Kennedy, BASI;
Director, Technical Product Support: Matthew Goldfarb
Director, Digital Advertising Operations: Deborah Norton, BASI
Director, Member Services: Anthony DiPasquale

For information concerning supplier/product database updates, contact:

Director, Product Data Integrity: Tamara Reckard, MASI
Managers, EIT: Jessica Joyce, BASI; Sharon Pullins, BASI; Mary Adams, MASI
Executive Director of Production, ESP and Advertising Operations: Haitham Barakat, MASI
Manager, ESP and Advertising Operations: Amanda Lange, MASI

For information concerning ASI distributor credit reports, contact:

Member Support: (800) 546-1350

To update your company information with ASI, contact Information Update: (215) 953-3011

For ideas, manuscripts or inquiries concerning the content of ASI publications, contact:

Editorial:

Editor-in-Chief: Melinda Ligos, SVP, MASI
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Editor, Advantages®: Kathy Huston, BASI
Editor, Wearables®: C.J. Mittica, BASI
Editor, Stitches®: Nicole Rollender, MASI
Sr. Editor of Counselor & Editor, Supplier Global Resource™: Michele Bell, BASI
Director, Market Research: Nathaniel Kucsma
Awards Editor: Karen Akers, BASI
Editorial Assistant: Carole Seymour, BASI

For information about supplier participation and advertising in any ASI publication or research tool, contact:

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Vice Presidents, Supplier Sales: Mary Sells, MASI; Matthew Barnes
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Account Executive, Canadian Supplier Services: Ryan David
Executive Assistant to Publisher/Manager of Sales Support: Barbara Ambrose, BASI

ASI Management Team

Chairman: Norman Cohn, MASI
Vice Chairman: Matthew Cohn, MASI
President/CEO: Timothy M. Andrews, MASI
Publisher, Executive Vice President: Richard Fairfield, MASI
Chief Operating Officer: Vince Bucolo, BASI
Chief Financial Officer: Mark Quinn, BASI
Chief Technology Officer: Armughan Rafat, BASI
Executive Vice President: Steve Bright
Senior Vice President: Chuck Machion
Senior Vice President, Human Resources: Carol Albright, BASI
Vice President, Product Management: John Bush, BASI

Marketing

Senior Vice President, Marketing & Digital Experience: Rob Watson, BASI
Vice President, Distributor Marketing: Tom Augeri

Production

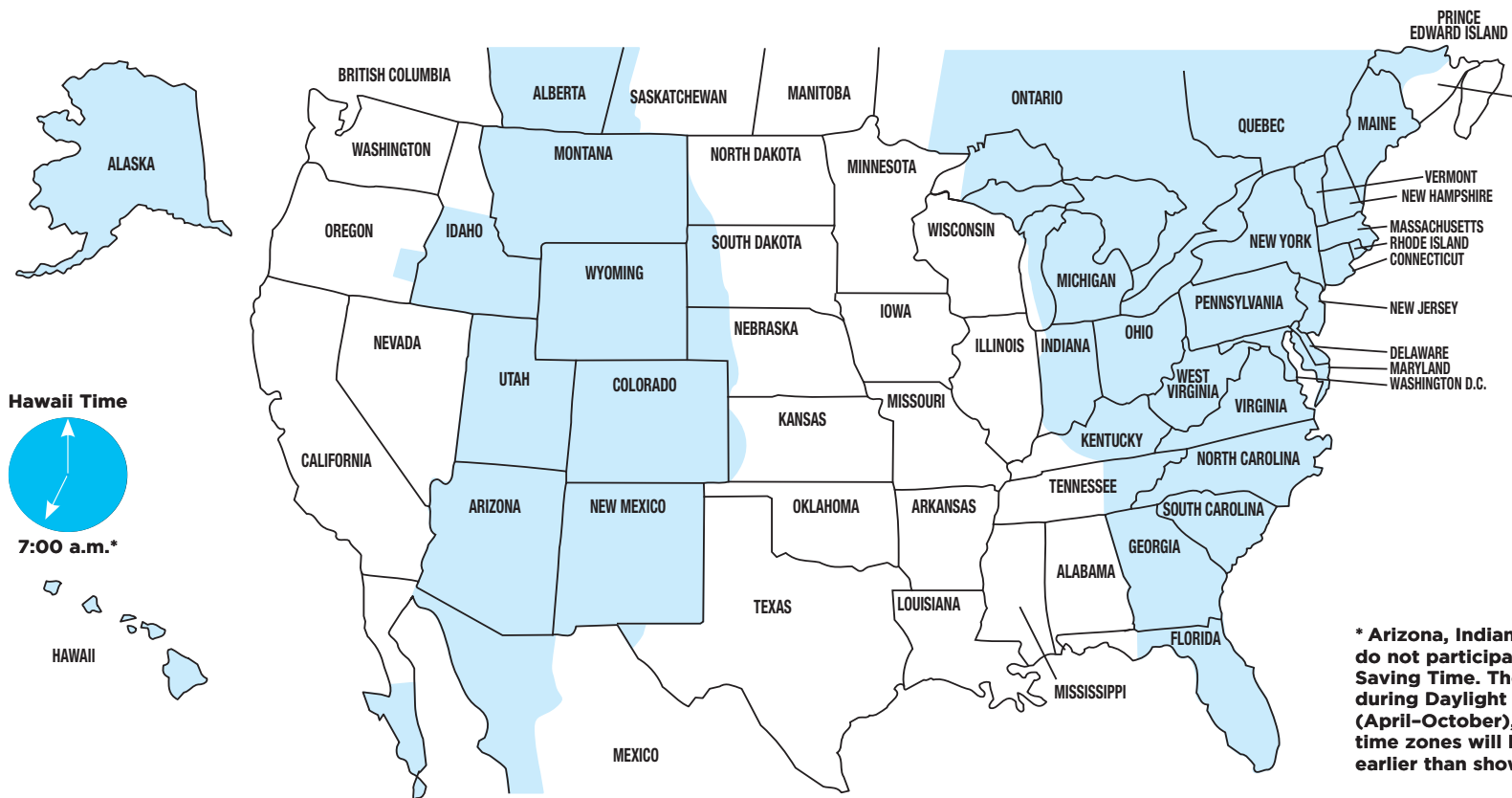
Executive Director of Production and Advertising Operations: Haitham Barakat, MASI
Assistant Director, Production and Advertising Operations: Alice Kraus, BASI
Production Managers: Julie McGuire, MASI; Rebecca Eiler, BASI

HAVE YOU ENCOUNTERED A COMMUNICATION PROBLEM?

Contact the ASI Member Information Team at (800) 546-1350, ext. 3011 or email informationupdate@asicentral.com. Please contact us if you have difficulty reaching any ASI® listed suppliers, such as when you have mail returned, indicating the supplier is no longer at the last known address, or when repeated letters and/or phone calls are not answered. Accompany your notification with documentation of the problem. Note specifics and dates of unanswered mail or phone calls and send copies of undelivered mail. If we learn that a company is no longer in business, or no longer marketing through distributors, we will drop that listing and notify you.

ASI does not resolve problems between its subscribers or between suppliers or distributors listed by ASI. ASI will, however, attempt to investigate the problems and advance communication between the parties for them to resolve their problems.

For over 60 years, the Advertising Specialty Institute, ASI, has been providing distributors with the research and marketing tools they need to excel in the promotional products industry. ASI offers products and services that will help you better serve your current clients, cultivate new business and improve your bottom line.



Area Codes For details and supplier phone listings, see our area code index.

United States of America

(AL) Alabama.....	205, 251, 256, 334	(MT) Montana.....	406
(AK) Alaska.....	907	(NE) Nebraska.....	308, 402
(AZ) Arizona.....	480, 520, 602, 623, 928	(NV) Nevada.....	702, 775
(AR) Arkansas.....	479, 501, 870	(NH) New Hampshire.....	603
(CA) California.....	209, 213, 310, 323, 408, 415, 510, 530, 559, 562, 619, 626, 650, 661, 707, 714, 760, 805, 818, 831, 858, 909, 916, 925, 949	(NJ) New Jersey.....	201, 551, 609, 732, 848, 856, 862, 908, 973
(CO) Colorado.....	303, 719, 720, 970	(NM) New Mexico.....	505
(CT) Connecticut.....	203, 860	(NY) New York.....	212, 315, 347, 516, 518, 585, 607, 631, 646, 716, 718, 845, 914, 917
(DE) Delaware.....	302	(NC) North Carolina.....	252, 336, 704, 828, 910, 919, 980
(DC) Dist. Of Columbia.....	202	(ND) North Dakota.....	701
(FL) Florida.....	305, 321, 352, 386, 407, 561, 727, 754, 772, 786, 813, 850, 863, 904, 941, 954	(OH) Ohio.....	216, 234, 330, 419, 440, 513, 567, 614, 740, 937
(GA) Georgia.....	229, 404, 478, 678, 706, 770, 912	(OK) Oklahoma.....	405, 580, 918
(HI) Hawaii.....	808	(OR) Oregon.....	503, 541, 971
(ID) Idaho.....	208	(PA) Pennsylvania.....	215, 267, 412, 484, 570, 610, 717, 724, 814, 878
(IL) Illinois.....	217, 224, 309, 312, 618, 630, 708, 773, 815, 847	(RI) Rhode Island.....	401
(IN) Indiana.....	219, 260, 317, 574, 765, 812	(SC) South Carolina.....	803, 843, 864
(IA) Iowa.....	319, 515, 563, 641, 712	(SD) South Dakota.....	605
(KS) Kansas.....	316, 620, 785, 913	(TN) Tennessee.....	423, 615, 731, 865, 901, 931
(KY) Kentucky.....	270, 502, 606, 859	(TX) Texas.....	210, 214, 254, 281, 325, 361, 409, 430, 432, 469, 512, 682, 713, 806, 817, 830, 832, 903, 915, 936, 940, 956, 972, 979
(LA) Louisiana.....	225, 318, 337, 504, 985	(UT) Utah.....	435, 801
(ME) Maine.....	207	(VT) Vermont.....	802
(MD) Maryland.....	240, 301, 410, 443	(VA) Virginia.....	276, 434, 540, 571, 703, 757, 804
(MA) Massachusetts.....	339, 351, 413, 508, 617, 774, 781, 857, 978	(WA) Washington.....	206, 253, 360, 425, 509
(MI) Michigan.....	231, 248, 269, 313, 517, 586, 616, 734, 810, 906, 947, 989	(WV) West Virginia.....	304
(MN) Minnesota.....	218, 320, 507, 612, 651, 763, 952	(WI) Wisconsin.....	262, 414, 608, 715, 920
(MS) Mississippi.....	228, 601, 662	(WY) Wyoming.....	307
(MO) Missouri.....	314, 417, 573, 636, 660, 816	Toll Free.....	800, 866, 877, 880, 881, 882, 888

Canada

Alberta.....	403, 780
British Columbia.....	250, 604, 778
Manitoba.....	204
New Brunswick.....	506
Newfoundland.....	709
Northwest Territories.....	867
Nova Scotia.....	902
Ontario.....	289, 416, 519, 613, 647, 705, 807, 905
Prince Edward Island.....	902
Quebec.....	418, 450, 514, 819
Saskatchewan.....	306
Yukon.....	867

Caribbean

Anguilla.....	264
Antigua.....	268
Bahamas.....	242
Barbados.....	246
Barbuda.....	268
Bermuda.....	441
British Virgin Islands.....	284
Cayman Islands.....	345
Dominica.....	767
Dominican Republic.....	809
Grenada.....	473
Jamaica.....	876
Montserrat.....	664
Puerto Rico.....	787, 939
Saint Kitts/Nevis.....	869
Saint Lucia.....	758
St Vincent/Grenadines.....	784
Trinidad/Tobago.....	868
Turks & Caicos Islands.....	649
US Virgin Islands.....	340

Pacific Islands

Guam.....	671
Mariana Islands.....	670

Indicates Company is an independent branch with its own ASI number and gives ASI number of "Parent" Company

Indicates new listing since last publication

asi/010100 ABC Advertising ★	
BRANCH OF ASI 010220	
100 Main Street	
Anytown, PA 15000	
Ph: (215) 999-5050	Fax: (215) 999-6800
John Jones-President	
Est 1979-CORP	Avg Pay 61-90
SlsVol 1MM	AvgHiCr 2926
SlsReps 3F/2P/1C	AvgInv 424
PRIOR	HiCr 4100
PrAvgPay 45-60	NoOfRepts 18
PrAvgHiCr 4500	Trans 74
* Col: 3 * W-0: 1 * Dis: 0 * NSF: 0	

Principal & Title

Year Established/Type of Business

Ad Specialties Sales Volume

NR (Not received by publication date)

Sales Reps-Part & Full Time and Independent Contractors

Previous Six Months Average Paying Time

Average paying time reported for the six-month period *prior* to the information shown in this listing to provide a 12-month picture of the distributor's paying habits.

Previous Six Months Average High Credit

Average high accounts receivable balance reported for the six-month period *prior* to the information shown in this listing to provide a 12-month picture of the distributor's average high credit.

Indicates how many years distributor has been a member of ASI

Average Paying Time

Average High Credit

Average Invoice Amount

Highest Credit Reported

Total Supplier Reports

Number of Transactions

Turned Over for Collection

Write-Offs

Disputed Invoices

Non-Sufficient Funds Checks

(above data does not appear if all fields are "0")

IMPORTANT – The abbreviated credit profiles contained in the *FastFind*® directory are NOT as complete, detailed or up-to-date as the credit information available on ASI. Therefore, we do not recommend you use *FastFind*® as the sole means of establishing credit terms with a distributor.